



Community Fundraising Guidelines 2026



Stadium of Hope Community Fundraising Guidelines

Thank you for your interest in supporting Act for Kids through the Stadium of Hope campaign. We are incredibly grateful for the time, energy and passion our community brings to fundraising.

Getting started

Before you commence fundraising, please:

- Register your interest with Act for Kids for the Stadium of Hope 2026 campaign [here](#)
- Wait for confirmation from the Act for Kids team (in the form of an authority to fundraise) with 48 hours before promoting your activity
- Ensure your fundraising activity aligns with Act for Kids' [values and purpose](#)

Your Authority to Fundraise is valid only for the Stadium of Hope campaign unless a separate written agreement is in place.

Authority to Fundraise

- Your Authority to Fundraise confirms that your activity is to raise funds in support of Act for Kids.
- The Authority to Fundraise applies only to the Stadium of Hope activity.
- You must not enter into agreements, sign contracts, or make commitments on behalf of Act for Kids
- Please do not imply that Act for Kids is organising, sponsoring, or endorsing any products or services unless expressly approved in writing
- Act for Kids may request information about your activity, including safety arrangements and how funds are being collected and handled
- Act for Kids may withdraw authority at any time if there are safety concerns, legal/non-compliance concerns, misleading conduct, fraud/misconduct concerns, or reputational risks

Your responsibilities as a community fundraiser

- Organising and managing your fundraising activity, including covering any costs
- Ensuring the safety of all participants
- Obtaining any necessary permits from Local and/or State Authorities, licences or insurance
- Promoting your activity in a truthful and respectful way

Please note that Act for Kids is not responsible for the coordination or delivery of third-party fundraising activities.

Safety and legal considerations

As a community fundraiser you are responsible for ensuring your activity is safe and compliant with all relevant laws and regulations, including:

- Public liability insurance (if required)
- Council permits for public events
- Food handling regulations (if providing food)
- Working with children requirements where applicable
- Work health and safety planning (risk assessment, first aid, and security as appropriate for the activity)

Act for Kids is not liable for any injury, loss or damage arising from your fundraising activity.

Raffles and competitions

If your fundraiser includes a raffle, lottery or competition, please:

- Comply with relevant state legislation
- Obtain any necessary permits
- Clearly outline terms and conditions
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Use of Act for Kids name and logo

- You must receive approval through your Authority to Fundraise before using the Act for Kids name or logo
- Act for Kids branding cannot be altered in any way
- Your activity should be referred to as "**in support of Act for Kids**" rather than appearing as an official Act for Kids event
- All promotional materials must be approved by our team prior to distribution

Required wording for promotions

- "This event is proudly supporting Act for Kids."
- "Funds raised will be donated to Act for Kids."

Media and public relations

Please do not represent yourself as a spokesperson for Act for Kids or make statements on behalf of Act for Kids. If you plan to approach media outlets or issue a press release, please send your draft to Act for Kids for approval before publishing.

Planning the event

Management of your Fundraising Activity or appeal is the fundraiser's responsibility.

Act for Kids can provide relevant fundraising resources as well as offer support and guidance regarding your fundraising efforts.

What we can do to help fundraisers be successful:

- Offer advice and expertise on event planning and budgeting
- Provide key campaign messages, social media handles and hashtags

What we cannot do to help fundraisers:

- Provide onsite staff or volunteer support at your Fundraising Activity
- Extend our tax exemption to you
- Provide funding or reimbursement of supporter expenses (you may deduct necessary expenses related to your activity from the proceeds of the event, provided they are properly documented and total expenses must be less than 40% of total proceeds)
- Solicit sponsorship revenue or goods for your Fundraising Activities
- Provide celebrities / ambassadors for your Fundraising Activity
- Provide contact lists of donors, employees, volunteers or vendors

How we can help you be successful

Act for Kids offers various resources to support the success of your fundraising activity. These include, but are not limited to, posters, fundraising tips, social media tiles as well as instructions on how to bank the proceeds of your fundraiser. Resources can be located on the Stadium of Hope website under Community Fundraising.

Financial guidelines

To ensure transparency and accountability:

- Keep accurate records of funds raised for 7 years from the date of your fundraising activity, according to government requirements
- Ensure all donations are handled securely
- No door-to-door cash collections
- Deposit all donations via the [Stadium of Hope website](#) within 14 days of collection. Please reach out to us at fundraise@actforkids.com.au if this method does not suit your needs

Handling funds

- Please do not bank fundraising proceeds into any personal or third party bank account
- Deposit collected funds through the [Stadium of Hope website](#) unless otherwise approved
- Keep receipts and supporting documents for income and expenses and be able to explain how proceeds were calculated if required

Record verification

Act for Kids may request copies of fundraising records (income and expense records, receipts, and other supporting documents) to verify proceeds and compliance. If requested, please provide records within 10 business days (or another agreed timeframe).

Donations and receipts

When a supporter has received goods or services in return for money given (e.g. purchased raffle tickets, event entry), a tax-deductible receipt cannot be issued.

Fundraisers who collect donations as part of a community fundraising activity and provide these to Act for Kids will receive a written acknowledgement of funds received but this will not be in the form of a receipt that the fundraiser can use for tax-deduction purposes.

Act for Kids can provide a tax-deductible receipt for donations of \$2 or more. If any of your supporters require a tax-deductible receipt, please email us at fundraise@actforkids.com.au with their name and email address. Act for Kids will only issue them a receipt once we have received all funds from you.

Partnerships

- Any approach to businesses for donations of goods and services needs to be clearly identified as supporting your fundraising activity
- Please do not commit Act for Kids to any agreements or endorsements without prior consent

Supporter privacy

If you collect personal information from supporters (for example, names, phone numbers or email addresses):

- Collect only what you need and tell people why you are collecting it
- Store it securely and limit access

- Use it only for the purpose you stated (for example, event updates or receipt requests)
- Do not share personal information with others or add people to marketing lists without consent

Fundraising by children and young people

Anyone under 18 must be appropriately supervised by an adult for fundraising activities. Where a child is under the age of 12, fundraising needs to occur under the direct supervision of a parent or carer. Act for Kids may request parental consent for minors.

Complaints and concerns

If a member of the public raises a concern about your fundraising activity, please treat them respectfully and refer them to Act for Kids if needed. Concerns, complaints, or suspected misconduct can be reported to Act for Kids via email: fundraise@actforkids.com.au.

After your fundraiser

Once your activity is complete:

- Deposit funds raised within 14 days using the method provided, unless otherwise agreed
- Share your results and any photos with our team
- Celebrate your impact - you are helping create safer, happier futures for children

Cancellation

If you need to cancel your fundraising activity for any reason, please advise Act for Kids as soon as possible. Please email fundraise@actforkids.com.au to notify us. Any funds already raised need to be forwarded to Act for Kids within 14 days of notification of cancellation.

We're here to help

Our team is here to support you throughout your fundraising journey. If you have questions or need guidance, please contact us.

Email: fundraise@actforkids.com.au

Phone: 1300 228 000

Thank you again for supporting the Stadium of Hope. Together, we can make a meaningful difference in the lives of children and families impacted by trauma.

