

Email template:

Asking friends and family to sponsor you for Melanoma March

Subject: I would love your help!

Dear [name],

As Australians we all love a day out in the sun, but did you know that we have the highest rate of melanoma in the world? Melanoma is the deadliest form of skin cancer, and is the third most common cancer in Australia. In young Australians (15-39 yrs) melanoma has the highest number of diagnoses out of all cancers! This is a message that I think needs sharing, and I am going to help change these statistics by supporting Melanoma Institute Australia (MIA) through their annual awareness and fundraising campaign [Melanoma March](#) to improve treatment options, and help educate Australians on the importance of early detection and prevention.

I would be so grateful if you would support me in my efforts to raise funds for Melanoma March. I will be participating in Melanoma March [Location] on [Date]. Any donation, no matter how big or small, will help MIA to discover ways new ways to reduce the amount of melanoma deaths. This is a cause I am very passionate about, and would love if you help me in my mission.

You can [donate/support/attend] by [insert event details or link to fundraising page here].

If you make an online donation you will automatically receive a tax deductible receipt, but if you would prefer to donate with cash or cheque I can arrange for a receipt to be sent to you.

I really appreciate your support!

Thank-you,

[Insert your name]



**JOIN US AND
HELP END MELANOMA**

MELANOMAMARCH.ORG.AU

DONATE

